

# York Habitat For Humanity Making a Difference in the York Community



Building better lives...one house at a time.



# Corporate Sponsorship

- **Habitat *relies* on Corporate sponsorships**

The York Habitat for Humanity Corporate Sponsorship Program challenges corporations to work with us to ensure that all people have decent, affordable shelter. Corporate partnerships address the problem of poverty housing, and the lack of affordable low-income housing, providing a positive solution and offering a wealth of benefits to corporations. These include tax deductions, high visibility public relations and a permanent positive effect on company employee relations.

# Corporate Sponsorship Opportunities

## **NAMED BUILD PARTNERSHIP— Minimum Gift of \$75,000 (3 or 5 year planned giving available for named builds)**

- All news releases & communications refer to the named partner. ie: The [organization's name here] House
- Permanent plaque on home at completion in recognition of the named partner.
- Temporary signage, as permissible, at the construction site recognizing the named partner.
- Feature article in Habitat's quarterly newsletter about the named build.
- First opportunity to schedule an unlimited number of volunteers on the build calendar.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community
- Invitation to speak and verbal recognition at the groundbreaking ceremony and home dedication.
- Luncheon presentation to the organization's staff by the future home owner to share their story & express their gratitude.
- Logo and story about the named build on Habitat's new website.
- Recognition in Habitat's monthly email to all stakeholders.
- Invitation to attend a public "Muddy Boots Tour" of the named build while under construction.
- Picture of project for partner's office and photo to be used by partner for publicity purposes.
- T-Shirts to volunteer laborers from the organization.
- Inclusion in the annual report.

# Corporate Shared Sponsorship Opportunities

## ROOF RAISER— \$25,000 Level

- Signage, as permissible, at the construction site recognizing the partner.
- Highlighted in Habitat's quarterly newsletter.
- First opportunity to schedule volunteers on the build calendar.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community
- Invitation to speak and verbal recognition at the groundbreaking & home dedication ceremonies.
- Luncheon presentation to the organization's staff by the future home owner to share their story & express their gratitude.
- Logo featured on Habitat website.
- Recognition monthly in Habitat's email to all stakeholders throughout the build.
- Invitation to attend a public "Muddy Boots Tour" of the named build while under construction.
- Picture of project for partner's office and photo to be used by partner for publicity purposes.
- T-Shirts to volunteer laborers from the organization.
- Highlighted in the annual report.

# Corporate Shared Sponsorship Opportunities

## ROOM BUILDER— \$15,000 Level

- Signage, as permissible, at the construction site recognizing the partner.
- Featured in quarterly Habitat newsletter.
- Second opportunity to schedule volunteers on the build calendar.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community
- Logo featured on Habitat website.
- Recognized in a monthly Habitat email to all stakeholders throughout the build.
- Invitation to attend a public "Muddy Boots Tour" of the named build while under construction.
- Picture of project for partner's office and photo to be used by partner for publicity purposes.
- T-Shirts to volunteer laborers from the organization.
- Inclusion in the annual report.

# Corporate Shared Sponsorship Opportunities

## FRAME RAISER— \$10,000 Level

- Recognized in quarterly Habitat newsletter.
- Early opportunity to schedule volunteers on the build calendar before opening the schedule to the general public.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community
- Logo on Habitat website.
- Recognized one time in a monthly Habitat email to all stakeholders .
- Picture of project for partner's office.
- T-Shirts to volunteer laborers from the organization.

# Corporate Shared Sponsorship Opportunities

## FOUNDATION BUILDER— \$5,000 Level

- Recognized in quarterly Habitat newsletter.
- Opportunity to schedule volunteers on the build calendar before opening the schedule to the general public.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community
- Recognized one time in a monthly Habitat email to all stakeholders .
- Inclusion in the annual report.

## GROUND BREAKER— \$2,500 Level

- Recognized one time in a monthly Habitat email to all stakeholders.
- Inclusion in the annual report.
- Opportunity to schedule volunteers.
- Positive team building opportunities for your employees.
- Positive organizational PR. Public sees your organization's employees & dollars at work making a difference in the community